

PLYMOUTH CITY COUNCIL

Subject: DRAFT Corporate Plan 2016-19
Committee: Cabinet
Date: 6th September 2016
Cabinet Member: Councillor Bowyer, Leader
CMT Member: Tracey Lee, Chief Executive
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Key Decision: N/A
Part: I

Purpose of the report:

Plymouth City Council and its partners are committed to the vision to become 'one of Europe's most vibrant waterfront cities where an outstanding quality of life is enjoyed by everyone'.

This DRAFT Corporate Plan 2016-19 sets out the new administration's vision for the next three years - as one team serving our city. Building on the successes and momentum gained over recent years, we will continue to drive vital work supporting growth, the integration of health and social care and the transformation of the Council while raising the regional and national profile of the city.

Consultation:

The DRAFT Corporate Plan 2016-19 has been through both Wellbeing and Place & Corporate Scrutiny Committees. Recommendations from each Scrutiny Committee have been actioned. They included:

Place and Corporate

1. It should be explicit within the Corporate Plan that the move to increased digital accessibility is based on an approach of digital by preference.
2. A focus on fly-tipping should be added to the priority activity on littering.
3. The Corporate Plan Performance Framework is made available as a standing item to the committee.
4. Net yield and occupancy rates from Council's Commercial Estate and information on stalled sites will be monitored by the committee through the most appropriate mechanism.

Wellbeing

1. The Welcoming City Action Plan will be available for scrutiny.

The DRAFT Corporate Plan 2016-19 includes these recommendations and both Scrutiny Committee Chairs and Vice chairs have been consulted on the final documentation.

The DRAFT Corporate Plan 2016-19 - A plan on a page

The DRAFT Corporate Plan 2016-19 has been a deliberate light touch review continuing the existing direction with a focus on our big ticket items. We know that 91% of staff recognise the values and the DRAFT Corporate Plan 2016-19 retains these values which inform the way that the Council goes

about its business. The simplicity of the Plan on a Page format has also been retained following local and national praise for its ability to convey a large amount of information and ambition in an easy to read way.

Through a set of themes based around Pioneering, Growing, Caring and Confident, the DRAFT Corporate Plan 2016-19 demonstrates how we will deliver competent, community based council public services to the people of Plymouth.

How will the Corporate Plan 2016-19 be delivered

Supported through the Medium Term Financial Strategy and departmental business plans, this DRAFT Corporate Plan 2016-19 reinforces the Council's commitment to working with its partners to meet the needs of the city and its citizens.

This DRAFT Corporate Plan 2016-19 is accompanied by a performance framework that outlines how it is to be delivered through a series of outcomes and priority activities. This will enable regular progress updates to be provided to Cabinet, Full Council, and Scrutiny Committees and ensures our value led approach to performance management embeds a 'golden thread' of responsibility and accountability down to individual level.

Monitoring arrangements, including data, associated targets and benchmarking information, will measure progress against four outcomes. This will be combined with a narrative evaluating progress against priority activities. Reported quarterly, the monitoring report will be available to both cabinet and scrutiny committees.

Appended to this report are the following documents:

1. The DRAFT Corporate Plan 2016-19 – Plan on a Page
2. The DRAFT Corporate Plan 2016-19 - Performance Framework

The Corporate Plan 2016-19

The DRAFT Corporate Plan 2016-19 will replace the previous Corporate Plan 2013- 2016 (update published September 2015). This new Corporate Plan 2016-19 updates the Council's direction in light of continuing budget challenges and the need to transform its services to meet needs.

It connects the Council to the city priorities outlined in the Plymouth Plan – the single strategic plan for the city; and will be cascaded into departmental business plans and ultimately individual appraisal objectives. This report proposes the adoption of the Corporate Plan 2016-19 committing the Council to the values, vision and themes presented, and supported by a simplified and outcome focused performance framework.

Implications for Medium Term Financial Strategy and Resource Implications: Including finance, human, IT and land:

The Medium Term Financial Strategy is a core component of the council's strategic framework and has a vital role to play in translating the council's ambition and priorities set out in the Corporate Plan 2016-19 and the city's ambition in the Plymouth Plan, into action.

The current Medium Term Financial Strategy focuses on taking a view out to 2019/20 of the range of major issues affecting the resources of Plymouth City Council.

Changes made in the new DRAFT Corporate Plan 2016-19 will be reflected in the Medium Term Financial Strategy.

Other Implications: e.g. Child Poverty, Community Safety, Health and Safety and Risk Management:

The Corporate Plan complements the Council’s existing policy framework with respect to the above.

Equality and Diversity:

Where potential equality and diversity implications are identified from the implementation of any new activities arising from the Corporate Plan, assessments will be undertaken in line with the Council’s policies.

Recommendations and Reasons for recommended action:

It is important that the council’s Corporate Plan is revised to reflect the new administration’s vision and themes, therefore it is recommended that:

- Cabinet agree the DRAFT Corporate Plan 2016 – 19 and recommend it to Full Council for adoption; and
- The proposed performance framework to deliver the DRAFT Corporate Plan 2016-19, is noted.

Alternative options considered and rejected:

- Do not revise the current Corporate Plan 2013-2016. This would result in a reduced forward direction for the council and would not reflect the new administration’s priorities.
- The Corporate Plan is a decision within the Policy Framework.

Published work / information:

Background papers:

Title	Part I	Part II	Exemption Paragraph Number						
			1	2	3	4	5	6	7
Corporate Plan 2013-16									

Sign off:

Fin	djn16 17.22	Leg	DVS2 6335	Mon Off	DVS2 6335	HR		Assets		IT		Strat Proc	
Originating SMT Member: Giles Perritt													
Has the Cabinet Member(s) agreed the content of the report? Yes													